

Jong Management visits Iznik Tiles and Ceramics

On Thursday March 24th 2016, Iznik Tiles and Ceramics hosted Jong Management at their Amsterdam offices. The company visit included a presentation on the activities of Iznik Tiles and Ceramics in the Netherlands. The audience consisted of members the Amsterdam Chapter of Jong Management which include entrepreneurs, professionals and managers.

The presentation was held within the context of exchanging ideas and on-the-ground marketing and business development. Information and history about the company and art of Iznik itself were also conveyed and was followed by dinner. Iznik Tiles and Ceramics Business Development Manager Floris Meijer is a member of Jong Management.

Jong Management

Jong Management is affiliated with VNO-NCW, the *Confederation of Netherlands Industry and Employers* and the largest organisation of employers in the Netherlands. VNO-NCW represents common interests of Dutch business, both at home and internationally, providing a variety of services for its members. Suborganization Jong Management consists of managers up to the age of 42. Typically, once its members reach the age of 43, the JM members move along to VNO-NCW.



The Amsterdam office of Iznik Tiles and Ceramics.



International context

On request of the Amsterdam Chapter of Jong Management (Kring Amsterdam), Iznik Tiles and Ceramics was asked to host a group of members of JM Amsterdam and to give a presentation work experience in an international context.

Main topics of the presentation were similarities and differences between doing business in Turkey and the Netherlands. Floris Meijer presented several anecdotes about his experience of working for clients from various countries, disciplines and backgrounds.

We would like to thank JM Amsterdam Chair Kai Pattipilohy and the members of Jong Management Amsterdam for the positive atmosphere, lively participation. It was a mutually beneficial and pleasant evening.